



AMERICAN ROYAL BEAUTIES

state events

2019-2020 OFFICIAL HANDBOOK



Congratulations State Finalist!

I am very excited to get to know you and your family! Each member of the staff has one goal in mind - make this event fantastic just for you. We hope that you will walk away from our pageant changed for the better.

We will strive to make this experience something that you will treasure. The lifelong friendships that you forge through pageantry are part of that treasure. Take time and get to know your pageant sisters. Support them, cheer them on, and most of all cherish them. These are moments you will carry with you always.

We truly love each and every contestant, we consider you part of the ARB family. I want you to always feel like you can come to any member of our staff to ask questions or express concerns. We are always happy to help.

Good Luck Ladies! You are going to be amazing!!

Big Hugs and Best Wishes,

Susan West
Executive Director



Mission Statement

American Royal Beauties is a natural scholarship pageant. We believe in empowering women so they can empower others. We emphasize the importance of community service and inner beauty - we believe that true beauty is found on the inside.

We will develop young ladies into future leaders of tomorrow with good moral values, goals and community presence. We will teach them to be positive role models and to lead by example.

Our national community service goal is to partner with organizations that support and empower women. We will strive to serve these women and encourage our royalty to be actively involved with these organizations. Our motto, **Crown to Serve**, reflects this statement. Our crown stands for service and devotion to helping others.

State Package

\$250 Entry Fee includes your registration fee, entry fee, interview, formal wear, and all side awards. Admission Tickets for guests are \$10 each.
No Hidden Fees or Expensive Ad Pages.

State Winners will receive a discounted National Entry Fee.
At Nationals you will have the chance to compete for numerous titles.
In addition to the National Queen Title, we have several optional competitions each with their own National Title.

AWARDS

STATE QUEEN'S PRIZE PACKAGE

- Official American Royal Beauties State Crown
- Official American Royal Beauties Luxury State Sash
- Official American Royal Beauties Custom Award
- Queen's Crowning Photos
- Discounted fees for Nationals
- Free Design Service for Car Magnets, Autograph & Business Cards
- Featured in Advertising throughout the Year
- Opportunities to be featured on The Pageant Planet as "Titleholder of the Day"
- Appearance opportunities at events and parades

State Queens are required to advance to the National Competition and will sign a contract stating they will make 7 quality appearances during the year of their reign.

Optional Winners, Members of the Court, and Optional Runner Ups are not required to go to Nationals. However, these winners and runner ups are eligible for our State Excellence Program. In order to participate in the Excellence Program you must sign a contract and agree to compete in the National Excellence Competition. You will be required to make 4 quality appearances during the year of your reign.

STATE EXCELLENCE QUEEN'S PRIZE PACKAGE

- Official ARB State Excellence Queen Crown
- Official ARB State Excellence Queen Luxury Sash
- Queen's Crowning Photos
- Discounted fees for Nationals



DIVISIONS

Baby Princess 0-18 mo
Tiny Princess 19 mo-3 yrs
Princess 4-6 yrs
Sweetheart 7-9 yrs
Pre-Teen 10-12 yrs
Jr. Teen 13-15 yrs
Teen 16-18 yrs
Miss 19-29 yrs
Ms. 30-44 yrs*
Elegant Ms. 45 yrs and up*
Mrs. 19 yrs and up
*married or unmarried

SCORING

50% Interview
40% Formal Wear
10% Community Service

The highest score will win the Queen title in each division.



Events



Interview - 50%

- Personal interview with the judges will be a two-minute or four-minute session depending on your age division.
- This will be a panel interview where you will meet with all the judges at the same time.
- Contestants in the Sweetheart division (7-9 yrs) will have a two-minute interview. Contestants 10 yrs and up will have a four-minute interview.
- There will be a total of 3-4 professional pageant judges in the room conducting your panel interview. This is the best way for the judges to get to know you on a personal level and really see your personality shine. The judges want to see the real you, do not rehearse your answers; the judges can tell if you are not being real.
- The outfit should be something fresh, simple, and age appropriate. Contestants should be in a business dress or fashionable pant suit. Choose solid colors, and stay away from busy patterns and too much jewelry - a simple statement necklace is fine. Your shoes can be any color, but preferably simple. Remember that you are trying to achieve a polished, put-together look.



Formal Wear - 40%

- Each contestant will have their moment alone in the spotlight in a long, formal gown of her choice.
- Small sweeps are allowed in all ages providing contestants can manage the train. A small slit is also permitted for ages 16 and up. Sexy dresses showing too much skin are discouraged in all age divisions. Princess and Sweetheart contestants should have straps on their gowns.
- The dress should gently brush the ground, and at most be no more than 1" from the floor.
- All gown colors are welcome, please choose your color to suit your complexion and personality.
- This will be your time to shine and display your grace on stage. Be sure to make eye contact with each judge and show them your beautiful smile.



Events (cont.)

Community Service - 10%

- Our service goal is to partner with organizations that support and empower women. Seeds of Hope is one of those amazing organizations. They provide emergency shelter, transitional housing, and faith-based mentoring for homeless women and children.
- Contestants will receive a full 10% of your score by donating at least ONE of the following items for these deserving women: laundry soap/softener, dish soap, paper towels, hand soap, body soap, shampoo/conditioner, toothpaste/toothbrushes, feminine hygiene products, cleaning products, and trash bags.
- The contestant that truly demonstrates a heart for this project will be crowned the prestigious title of Community Service Queen. It's not about bringing in the most items -- it's about giving from your heart!



Optional Competitions

Contestants can participate in casual wear, runway, photogenic, print model and introduction for a fraction of the cost! Optionals are only \$25 each and can be added at the door. You can enter each optional more than once. Every optional winner will receive a crown on stage and an award. Plus we offer an additional Achievement Optional for FREE!

See award details on next page for Cover Girl and Top Model, and below for Introduction and Achievement.

CASUAL WEAR & RUNWAY

- Model your favorite fun fashion outfit and show off your personality and confidence on the stage. Choose runway, casual wear, or both for these upbeat optional competitions.
- Please no costumes or long formal gowns.
- Small, handheld items are allowed (purses, sunglasses, hats, etc.)
- No glitz or Pro-Am modeling routines, or exaggerated facials. We are looking for simple poses and fluid movements on stage with a natural smile.



PHOTOGENIC

- Select your very best headshot.
- Maximum photo size 8x10. Color or black & white.
- Glitz photos are not permitted.
- Age appropriate makeup is allowed in all age groups. Photos may be lightly retouched.

PRINT MODEL

- Select your very best high quality pictures (select a variety of poses and outfits, not just headshots).
- We are looking for magazine-style photos.
- No glitz photos. Light retouching is acceptable.
- Maximum photo size 8x10.

INTRODUCTION

- You will have a 30 second time limit.
- Your introduction should contain your name, hometown, and include one interesting fact about yourself. Above all, let your personality shine!
- One winner will be crowned in each division.

ACHIEVEMENT

- This contest combines community service and academics. For adults, this includes professional accomplishments. We will crown one student winner and one adult winner.
- Application can be downloaded from website.



SIDE AWARDS

All side awards are included in your pageant registration. They will be judged during your required events. Awards will be presented in each age division for:

- Best smile
- Best formal wear
- Best hair
- Best personality
- Best eyes

OPTIONAL AWARDS

- Casual Wear and/or Runway scores will be used to determine our **Top Model** winner.
- Print Model and/or Photogenic scores will be used to determine our **Cover Girl** winner
- The highest scoring optional wins, this is not a combined score. You only need to enter one. Winners will be crowned in every division.



Felicity Thiel
National Community Service Queen

Crown to Serve

American Royal Beauties gives back
We love our community!

